## ABSTRACT

A system and method for performing a search of multiple WEB sites for a desired product or service, wherein the searches are performed using the commands, protocols and native search engine of each WEB site to thereby perform the search as rapidly as possible, wherein the user does not need any knowledge of the interface to each of the WEB sites to be searched, wherein the searches can be performed automatically at a user-selectable interval, wherein the user is automatically notified whenever a desired product or service is found, and wherein subsequent updates of matching products and services are provided in incremental updates only showing additional items posted to a particular WEB site.